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PR News Publication Guidelines

Online Press Release content publication guidelines and terms

Dear Partners,

This is to inform you that it is mandatory for every agency partner to follow the PR news publication guidelines and kindly convey the same to your clients.

- The Press Releases will only be about showcasing an individual's/company's achievements, services, products, USPs, etc.
- The Press Release can be from an individual who is a well-informed person or a subject-matter expert and can add value and information via the article.
- In addition to this, the Press Releases can be about topics of social and national interest.
- We never publish PRs or news articles promoting political interest or criticism and any content/article/Press Release against the national interest and harmony.
- No content intended to criticise or malign the image of a person/organization will be published.
- No content promoting the sale or branding of fake or illegal products/services/brands will be published.
- In case the content/company/individual is found to be promoting fake or illegal things, Digpu is authorized to get the PR removed from all media sources. In such a case, the individual/ company will be subjected to legal action.

Kindly adhere to the policies.

Kunwar Devender Singh
CEO - Digpu News Network

